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Chip Bircher

SPEAKER BIOGRAPHY

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Chip Bircher is the Renewable Energy Product Manager at Wisconsin Public Service Corporation. His responsibilities include developing and managing the utility's voluntary "green" products, including SolarWise® for Schools and NatureWise®. The Renewables Group at Public Service is also responsible for Act 141 compliance, and Dan Smies, who works on those plans, is here today and contributed to the presentation.

Chip has been active in the renewable energy field for 30 years. Prior to joining Wisconsin Public Service in 1991, he worked at the National Renewable Energy Laboratory in Colorado on residential and commercial energy audit programs.

Chip and his family also walk the talk - they live in a solar home that they built in 1999 near Green Bay, with assistance from Focus on Energy. The home showcases solar technologies, energy efficiency and sustainable materials.