



**MARCH 12 – 14, 2008**

**Mary Blanchard**

## **SPEAKER BIOGRAPHY**

### **Mary Blanchard**

Mary Blanchard has more than ten years of experience leading marketing and product management initiatives primarily at a S & P 500-listed telecommunications firm. There she directed European and Asian product launches and led the milestone first product validation of a highly complex, million dollar software product. Mary has been at Virent Energy Systems, Inc. nearly two years and is responsible for marketing, public relations, and governmental and regulatory affairs. Mary earned a BS, Electrical Engineering, and a BA, English, from the University of Notre Dame, a MSc from the London School of Economics, and a MBA from the J.L. Kellogg School of Management at Northwestern University.