

MARCH 7 – 10, 2012

Frontier Airlines Center, Milwaukee, WI
www.greenenergysummit.us



Green Energy Summit

A N D E X P O S I T I O N

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Dear Colleague,

We invite you to promote your company's products and services to Wisconsin's energy industry leaders at the 2012 Green Energy Summit and Exposition, March 7-9, at the Frontier Airlines Center in Milwaukee, Wisconsin.

Your company's presence in the exhibit hall will put you in contact with installers, manufacturers, suppliers, business owners, educators, and policy makers in the industry, as well as many college and university students who are interested in green technologies and careers. More than 3,000 registered for last year's Summit, and we expect increased attendance in 2012.

The 2012 Summit theme is *The New Economic Wave: Clean, Green – and Blue!* We begin Wednesday, March 7 with Green Business Day; Thursday continues with Green Energy Day; Friday is Green Career /Sustainability Day; and Saturday features workshops and tours.

Each exhibitor receives two Exhibitor Registrations that may be shared by more than one of your staff members. For 2012, we have dedicated a larger portion of the Summit agenda to exhibit time, including refreshment breaks and receptions in the exhibit hall.

Other exhibit hall enhancements include Exhibits-only passes for you to distribute, and for attendees whose primary interest is in the Exposition.

We are also inviting exhibitors to do demos in their booths during breaks.

To learn more about the Summit and exhibitor registration, please visit our web site at www.greenenergysummit.us. Go to the Exhibits section of the Summit web page to check available booth spaces, fee structure, and our sponsors and partners that have already reserved their place on the show floor. You may also mail in hard copy registration and send along with your payment. A written confirmation will go to all exhibitors by mid-February. Your primary contact will receive a request via email to complete booth staff registration, and quick confirmation of your booth assignment.

We also invite you to consider becoming a sponsor or presenter. Please visit our website to learn more about these opportunities.

Sincerely,

Ed Blume, RENEW Wisconsin, edblume@renewwisconsin.org
Bill Quirnbach, Consultant, bquirnbach@wi.rr.com
Exhibit Co-Chairs

Education, Energy Efficiency, Financing, Green Agriculture, Green Building, Green Business & Manufacturing, Green Careers, Innovation, Recycling, Renewables, Social Responsibility, Sustainability, Transportation, Water



9th Annual

Green Energy Summit

A N D E X P O S I T I O N



We invite you to exhibit at the 2012 Summit!

The Green Energy Summit and Exposition is a great opportunity for your organization to promote and showcase products and services to Wisconsin's energy industry leaders. Exhibitors can forge relationships, capture new business and develop business partnerships.

Exhibitor Benefits Include

- Exposure to the Summit's extensive audience of business professionals, academics, students and consumers
- Free Summit registrations
- Tickets to the reception in exhibit hall
- Exhibit-only passes for your clients
- Utilizing the exhibit hall demonstration stage to promote your products and services
- Connecting with educators and students eager to learn about your career opportunities
- Recognition in the Summit online and printed program
- Hyperlink to your website on the exhibit booth floor plan at www.greenenergysummit.us

How to Become an Exhibitor:

Complete your Exhibitor Registration and make the appropriate payment either online at www.greenenergysummit.us/ExhibitorApplication or by email/U.S. mail with the form found on the next page of this pdf.

For any questions, contact:

- Bill Quirnbach at bquirnbach@wi.rr.com or 414-943-2455

or

- Ed Blume, RENEW Wisconsin at eblume@renewwisconsin.org

2012 Green Energy Summit Exhibitor Registration

Wednesday, March 7 – Friday, March 9, 2012 at Frontier Airlines Center, Milwaukee

COMPANY/ORGANIZATION/SCHOOL INFORMATION:

List your company name and contact information as you would like it to appear in the Summit program. The Green Energy Summit and Exposition will reserve your company exhibit space from the information on this form.

Company name: _____

Primary contact name & title: _____

Address: _____ City/State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

Description of products/services: _____

REGISTRATION:

Exhibit fee includes two adult registrations to the Summit. Additional exhibit staff registrations may be purchased. Once we receive payment we will confirm your organization's reservation, and contact you to register your additional sponsor and exhibitor attendees.

EXHIBIT RENTAL SPACE:

Exhibit fee includes one 10' x 10' exhibit space (with one skirted 8' table, two chairs, wastebasket and company name sign) and two adult registrations to the Green Energy Summit.

- We want to purchase one Standard exhibit booth at the 2012 Green Energy Summit for \$495 \$ _____
- We want to purchase one Preferred exhibit booth at the 2012 Green Energy Summit for \$595..... \$ _____
- We want to purchase one Premium exhibit booth at the 2012 Green Energy Summit for \$695..... \$ _____
- We want to purchase # _____ additional adjacent 10'x10' spaces @ \$300 each, total \$ _____
- We would like to reserve booth(s) # _____ (See floor plan next page)
- We want to purchase # _____ additional Exhibit Staff registrations @ Early Bird price of \$150 each, total..... \$ _____
(After December 15, 2011 registration goes up to \$250 each)

Additional Staff name Email

Additional Staff name Email

Please send additional information about sponsorship opportunities

TOTAL Payment..... \$ _____

QUESTIONS:

If you have questions about exhibiting, contact Ed Blume at 608-819-0748 or eblyme@renewwisconsin.org, or contact Bill Quirnbach at 414-943-2455 or bquirnbach@wi.rr.com

LODGING:

For lodging, other information, and link to on-line registration, go to www.greenenergysummit.us.

Booth selection will be confirmed as soon as payment is received and processed. Payment must be made in full in 30 days after exhibit space reservation or the exhibit space will be released. After February 1, 2012 payment is due in 10 days of reservation; after March 1, 2012 payment is due in 3 days of reservation.

On behalf of the Green Energy Summit, Wisconsin Expo, Inc. will be our sole exhibit decoration vendor. They will send all registered Exhibitors a complete exhibit kit, including forms for ordering additional furnishings, electricity, information technology, storage services, or other support. They may be reached at 262-670-1300, mark@wi-expo.com.

Mail completed registration form with payment to:

Green Energy Summit, WTCS Foundation, Inc.,
Attn: Lori Wermuth, One Foundation Circle,
Wauwaukee, WI 53597-8914

WE ARE PAYING BY ENCLOSED CHECK
Make check out to: Green Energy Summit

WE ARE PAYING BY CREDIT CARD

American Express, Mastercard or VISA accepted

Personal Credit Card Corporate Credit Card

Credit Card # _____ / Exp. Date _____

Authorized by _____

Contact phone or email _____ / /
Date submitted

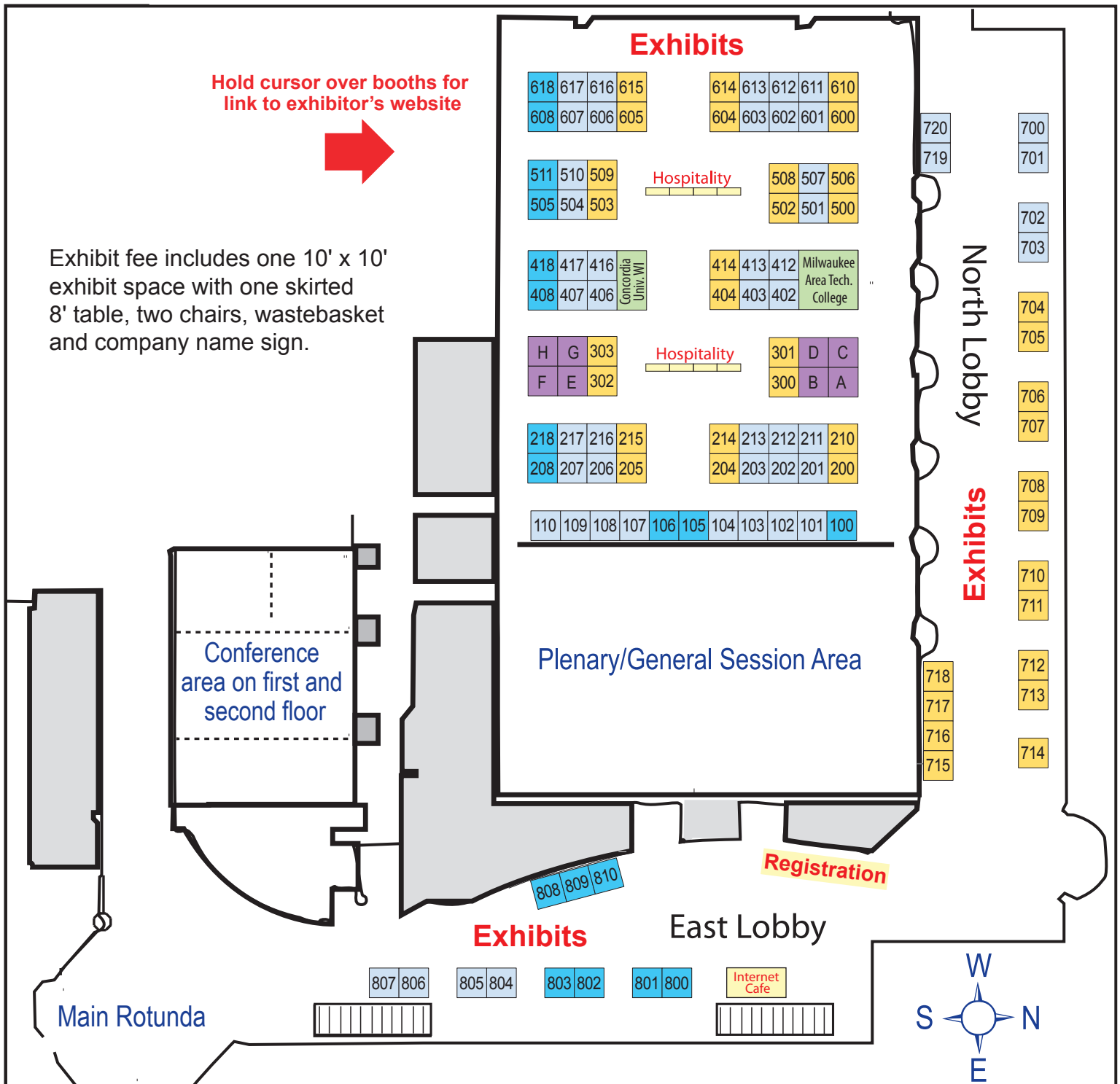
OFFICE USE ONLY						ASSIGNED BOOTH # _____	
\$	WTCSF	PL	EX	SPON	REG	WIEX	WEB

If not enclosing a check, click below to send via email to: GreenEnergySummit@wtcsf.com

SUBMIT TO GREEN ENERGY SUMMIT

2012 Green Energy Summit and Exhibition – Exhibit Booth Floor Plan

March 7 – 10, 2012 – Frontier Airlines Center, Milwaukee



- Standard Booth (\$495 value)
- Preferred Booth (\$595 value)
- Premium Booth (\$695 value)
- Sold
- Payment Pending
- Poster Presentations

PLEASE NOTE: This floor plan will be updated as frequently as possible, but some exhibit spaces may have been reserved since last posting. Booth selection will not be confirmed until receipt of payment. Payment must be made in full in 30 days of exhibit space reservation or the exhibit space will be released. After February 1, 2012 payment is due in 10 days of reservation; after March 1, 2012 payment is due in 3 days of reservation. **This chart was last updated 10-4-2011.**

Green Champions



Summit Partners



Sustaining Sponsor



Sponsor



Advocate



Transition Milwaukee



Supporter

