



**Date:**

**Wednesday, March 24, 2010**

**Time:**

2:55pm - 3:20pm

**Presenter:**

***“Charting the Business Case - The Opportunities of Carbon In an Uncertain Environment”***

Jeremy LeMieux

Senior Auditor, EHSPE / Climate Savers Lead, Diversey, Inc.

Developing the "Business Case" for carbon reductions and overall corporate sustainability has become an elusive goal for many. Diversey has successfully integrated such a program into its global operations. One which not only delivers significant carbon reductions, but also does so in a financially attractive manner. This presentation will discuss the initial development and sale of a business case, the easy and not so easy lessons learned from the overall approach and explore the reasons why so many similar initiatives tend to under perform or fail altogether.

**Presenter Biography:**

**Jeremy LeMieux**

Jeremy LeMieux is Senior Auditor, EHSPE and Climate Savers Lead at Diversey, Inc. Jeremy's primary responsibility is in the design and oversight of Diversey's partnership with the World Wildlife Fund's Climate Savers Program, the gold standard of carbon reduction programs. In this role, he manages the selection and implementation of a wide range of energy and carbon reduction programs across Diversey's global portfolio and manages the company's global carbon emission tracking system.

Jeremy's primary background is in environmental engineering and global regulatory compliance.

Jeremy attended University of Findlay where he received a Bachelor of Science in Environmental and Hazardous Materials Management and Milwaukee School of Engineering where he received a Masters of Science in Environmental Engineering.