



**Date:**

**Wednesday, March 24, 2010**

**Time:**

3:20 pm - 3:45 pm

**Presenter:**

***“Engaging Employees in Sustainable Initiatives”***

Adam Borut  
President, Eco Hatchery

This presentation focuses on the tools and techniques for inspiring individuals to use sustainable practices in the communities where they live and work.

**Presenter Biography:**

**Adam Borut**

Adam Borut is the co-founder of Eco Hatchery, a Milwaukee based environmental software and services firm that specializes in community outreach programs for energy efficiency, water conservation, and greenhouse gas emissions reductions. Serving businesses, educational institutions and municipalities, Adam's passion for sustainability was sparked while living and working 8 years in Asia where he experienced first-hand the depletion of natural resources and rapid degradation of water and air quality. He has a B.A. in History from Yale University and a Master of Management degree from the Kellogg School of Management, Northwestern University.