



2009 WISCONSIN

Renewable Energy Summit

Renewables, Sustainability, Energy Efficiency,
Social Responsibility, and Green Energy Practices

Energy Efficiency

Session #5-4

DATE:

THURSDAY, MARCH 26, 2009

Breakout Session 5-4:

Energy Efficiency: The Benefits Keep Adding Up

Time:

2:00pm – 3:45pm

Presenters:

The Benefits of Energy Efficiency:

Ward Komorowski, Johnson Controls

How Focus on Energy Helps Wisconsin Businesses Achieve Energy Efficiency

Dave Larson, Focus on Energy

Helping businesses make smart, energy efficient decisions is our mission. All types of businesses, large and small, can benefit from Focus on Energy's energy efficiency expertise. Focus on Energy works with eligible Wisconsin businesses to install cost effective energy efficiency and renewable energy projects. Its efforts help businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas.

This presentation will highlight practical ways to implement key no-cost or low-cost energy-saving solutions. It will also provide information on the range of financial incentives available from the Focus on Energy program for these strategies. Attendees will also receive copies of the presentation

Stop Energy Loss by Reducing Energy Consumption

Jeff Knutson, President, A-A Exteriors

Presenter Biographies:

Dave Larson

Dave Larson is the Account Manager for the Focus on Energy Commercial Team. Dave has 15 years of experience in sales, marketing and customer service. Through his account management leadership the Commercial team has successfully increased participation in the Focus on Energy program, designed creative ways to engage customers and achieved gross energy savings of over 40 MW; 180,000,000 kWh and 3,300,000 therms during the past two years. Dave has conducted Smart Strategies Energy Efficiency workshops for the Grocery, Hospitality and Healthcare markets as well as presented in front of dozens of community groups including chambers of commerce and various business groups around Wisconsin.