



2009 WISCONSIN

Renewable Energy Summit

Renewables, Sustainability, Energy Efficiency,
Social Responsibility, and Green Energy Practices

Bio Industry Energy

Session #1-3

Date:

Thursday, March 26, 2009

Session 1-3:

Wisconsin's Leading Role in the Emerging Bioproducts Industry

Time:

10:00am - 11:45am

Moderator:

John Baldus, WI Office of Energy Independence

Session Presenters:

History of Bioplastic and Today's applications

Dr. Tim Osswald, University of Wisconsin Madison (invited)

Overview of Wisconsin's Share in the Bioplastic & Composites Industry

John Baldus, WI Office of Energy Independence

Overview of Wisconsin's share in the bioplastic & composites industry, and what applications are available for companies to join the bioproduct market. The Wisconsin plastic industry ranks 10th in the nation, and the OEI looks to advance the use of resins produced from sustainable resources to create a stronger plastic manufacturing base in the state. New uses of agri-feedstock are being deployed in automobiles, computer casing, packaging, pallets, and single use items; such as, water bottles, food containers, utensils, and razors. Positive benefits achieved when using agri-feedstock include; keeping dollars local, reduced product weight, lower feedstock cost, and reduced energy consumption.

Wisconsin Manufacturing Takes the Lead

Chad Sorenson, Sologear, LLC

Presenter Biographies:

John Baldus is the Bioproduct Sector Specialist for the Wisconsin Office of Energy Independence. His responsibilities include; market research, education, and development for the bioproduct market in Wisconsin. Prior to joining OEI, John lead sales teams for two Fortune 500 companies, a policy analyst in the Wisconsin State Legislature, and served as Chief of Staff for the longest serving member in the Wisconsin State Assembly. He has lived in Moscow, Russia, Edinburgh, Scotland, and traveled extensively throughout Eastern Europe. He received his undergraduate degree from University of Wisconsin – Stout in 1998.